Extended Diploma in Creative Media Production and Technology

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| Unit or Component number and title | 4 |
| Units Covered |  Unit 09 Characteristics and contexts in media and communication Unit 10 Engaging with an audience in creative media production Unit 11 Preparing for progression in creative media production  |
| Assignment title | Project 4 Liminal Space  |
| Assessor | Enter Name of Assessor |
| Hand out date | Oct 17, 2022 |
| Hand in deadline  | 14 November 2022 |
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| Vocational Scenario or Context | Analyse the characteristics and context for a chosen media and communication activity. Analyse the characteristics of the audience for a chosen creative media production activity. Critically evaluate own strengths and ambitions to support own development and meet identified goals. |
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| Task 1 | Analyse the characteristics and context for a chosen media and communication activity. Analyse the characteristics of the audience for a chosen creative media production activity. Critically evaluate own strengths and ambitions to support own development and meet identified goals. |
| Checklist of evidence required  | Analyse the characteristics and context for a chosen media and communication activity. Analyse the characteristics of the audience for a chosen creative media production activity. Critically evaluate own strengths and ambitions to support own development and meet identified goals. |
| Criteria covered by this task: |
| Unit/Criteria reference | To achieve the criteria, you must show that you are able to: |

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| Sources of information to support you with this Assignment | Analyse the characteristics and context for a chosen media and communication activity. Analyse the characteristics of the audience for a chosen creative media production activity. Critically evaluate own strengths and ambitions to support own development and meet identified goals. |
| Other assessment materials attached to this Assignment Brief | *e.g. work sheets, risk assessments, case study* |
| **FOR L1/2 FIRSTS ONLY:** If you have not achieved the Level 2 criteria, your work will be assessed to determine if the following Level 1 criteria have been met.  |
| To achieve the criteria, you must show that you are able to: | Unit | Criterion reference |
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