Extended Diploma in Creative Media Production and Technology

|  |  |
| --- | --- |
| Unit or Component number and title | 4 |
| Units Covered | Unit 09 Characteristics and contexts in media and communication Unit 10 Engaging with an audience in creative media production Unit 11 Preparing for progression in creative media production |
| Assignment title | Project 4 Liminal Space |
| Assessor | Enter Name of Assessor |
| Hand out date | Oct 17, 2022 |
| Hand in deadline | 14 November 2022 |
|  | |
| Vocational Scenario or Context | Analyse the characteristics and context for a chosen media and communication activity. Analyse the characteristics of the audience for a chosen creative media production activity. Critically evaluate own strengths and ambitions to support own development and meet identified goals. |
|  | |
| Task 1 | Analyse the characteristics and context for a chosen media and communication activity. Analyse the characteristics of the audience for a chosen creative media production activity. Critically evaluate own strengths and ambitions to support own development and meet identified goals. |
| Checklist of evidence required | Analyse the characteristics and context for a chosen media and communication activity. Analyse the characteristics of the audience for a chosen creative media production activity. Critically evaluate own strengths and ambitions to support own development and meet identified goals. |
| Criteria covered by this task: | |
| Unit/Criteria reference | To achieve the criteria, you must show that you are able to: |

|  |  |  |  |
| --- | --- | --- | --- |
| Sources of information to support you with this Assignment | Analyse the characteristics and context for a chosen media and communication activity. Analyse the characteristics of the audience for a chosen creative media production activity. Critically evaluate own strengths and ambitions to support own development and meet identified goals. | | |
| Other assessment materials attached to this Assignment Brief | *e.g. work sheets, risk assessments, case study* | | |
| **FOR L1/2 FIRSTS ONLY:** If you have not achieved the Level 2 criteria, your work will be assessed to determine if the following Level 1 criteria have been met. | | | |
| To achieve the criteria, you must show that you are able to: | | Unit | Criterion reference |
|  | |  |  |
|  | |  |  |
|  | |  |  |
|  | |  |  |
|  | |  |  |